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**WEIli Holdings Limited**  
**偉立控股有限公司**

*(incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 2372)**

**POSITIVE PROFIT ALERT**

This announcement is made by WEIli Holdings Limited (the “**Company**” and its subsidiaries, collectively the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on a preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2025 and information available to the Company, the Group is expected to record a net profit in the range of approximately RMB0.8 million to approximately RMB1.5 million for the six months ended 30 June 2025, as compared to a net loss of approximately RMB2.3 million for the six months ended 30 June 2024.

The expected turnaround from loss to profit was mainly attributable to: (i) an improvement in gross profit margin reflecting the successful implementation of effective operating cost control measures and enhanced operational efficiency; (ii) a reversal of impairment loss during the six months ended 30 June 2025 due to a decrease in the balance of trade receivables.

The Company is still in the process of finalising the interim results of the Group for the six months ended 30 June 2025. The information contained in this announcement is only based on the preliminary assessment by the Board with reference to the unaudited consolidated management accounts of the Group and other information currently available to the management for the six months ended 30 June 2025, which has not been audited or reviewed by the auditors and the audit committee of the Company, and shall be subject to adjustments. The actual financial information of the Group for the six months ended 30 June 2025 may be different from the information disclosed in this announcement.

Shareholders of the Company and potential investors are advised to read carefully the interim results announcement of the Company for the six months ended 30 June 2025, which is expected to be published by the end of August 2025.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

On behalf of the Board  
**WElli Holdings Limited**  
**Chen Weizhuang**  
*Chairman and Executive Director*

Hong Kong, 18 August 2025

*As at the date of this announcement, the Board comprises Mr. Chen Weizhuang and Mr. Yu Tianbing as executive Directors, Mr. Hu Haoran as a non-executive Director, and Mr. Liu Yimin, Mr. Chen Yeung Tak and Ms. Feng Yuan as independent non-executive Directors.*